

ALEXANDRA CHANDLER

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EDUCATION

MAY 2020, University of North Florida

BFA with a concentration in Graphic Design & Digital Media Minor in Business Management

EXPERIENCE

AUGUST — DECEMBER 2019

Worked as a computer lab officer on the University of North Florida campus, where I was given a number of duties, including maintaining the lab, providing technical support for anyone using the room, and assisting lower classmen with their projects. This was done while also keeping on top of my own class work.

JULY — OCTOBER 2019

Provided creative input on a youth travel baseball team rebranding. Gave direction by providing examples from existing teams, and designing logo comps, and creating mock ups of these comps being used across a variety of brand materials such as: t-shirts, baseballs, fliers, tickets, and posters.

JULY 2018

Conceptualized a design for a mural in the Atlantic High gym. Did independent research on other murals and found the ideal dimensions before creating thumbs for a shark, and the school's letters. Cumulated in a vector image that would be print ready as a vinyl to go across the gym wall.

FEBRUARY 2017 & AUGUST 2018

In 2017 I ilustrated the front of Allen-Summerhill Funeral Home's office in DeLand Florida to be used both in print advertising, and as a sentimental piece for the office. Later, in 2018, I reformatted the design to be used as an engraving on the owner's headstone.

SOFTWARE

After Effects Illustrator Indesign Photoshop Procreate Sketch UX Pin XD